



Air Force Association Seidel Chapter 2019 Wounded Airmen Golf Tournament Sponsor Guide

Thanks for being a sponsor at our 2019 golf event benefitting Wounded Airmen and the Seidel Chapter AFROTC scholarship program. This guide provides information about our Tournament sponsorship opportunities and we hope it will be helpful. Some details of the sponsor activities need to be approved by Prestonwood CC and we'll advise of any changes. We will have tournament information and sponsor signup capability on our web site www.afadallas.org by January 15, 2019. If you have any questions, please contact John Campbell (703-615-9324) or Paul Hendricks (469-667-7750)

Sponsor Levels

General Billy Mitchell Sponsor. \$5000. General Billy Mitchell was an early airpower advocate who is widely regarded as the "Father of the Air Force". As a Mitchell sponsor, you'll be called out as a presenting sponsor on all promotional material and receive the following benefits:

- Two foursomes in the tournament with preferred starting holes
- A sporting clays clinic for four at the Dallas Gun Club (limited to the first two sponsors to sign up)
- A table/tent spot available on the patio with a company banner. You provide the table/tent and banner
- Signage on a preferred hole. You provide your logo and we make the sign (see below).
- Corporate logo on the cart GPS screens (if available)
- Promotional material or give-aways in the cart ditty bags
- Certificate for a future foursome at the Prestonwood Hills course

General Hap Arnold Sponsor. \$2500. General Hap Arnold became the first General of the Air Force when the USAF was created in 1947. As an Arnold sponsor, you'll receive the following benefits:

- Two foursomes in the tournament with preferred starting holes
- A pistol clinic for two at the Dallas Gun Club (limited to the first two sponsors to sign up)
- Signage on a preferred hole. You provide your logo and we make the sign (see below)
- Promotional material or give-aways in the cart ditty bags
- Certificate for a future foursome at the Prestonwood Hills course

Captain Eddie Rickenbacker Sponsor. \$1000. Captain Eddie Rickenbacker was a WWI ace with 26 confirmed kills, who was later awarded the Medal of Honor. As a Rickenbacker sponsor, you'll receive the following benefits:

- One foursome in the tournament
- Signage on a hole. You provide your logo and we make the sign (see below)
- Promotional material or give-aways in the cart ditty bags

- Certificate for a future foursome at the Prestonwood Hills course (as available, limited to 10 total for all sponsors)

General Robin Olds Sponsor. \$500. Brigadier General Robin Olds was one of the USAF's most respected fighter pilots, a "triple ace" with a combined total of 16 victories in World War II and the Vietnam War. As a Robin Olds sponsor you receive the following benefits:

- Signage on a hole. You provide your logo and we make the sign
- Promotional material or give-aways in the cart ditty bags

Lunch/dinner sponsors. TBD. We plan to provide box lunches prior to the tournament and a buffet dinner at the awards ceremony. They will be prepared by the Prestonwood Country Club and cost is TBD; however, we will have opportunities to sponsor these meals. Lunch and dinner sponsors receive the following benefits:

- One foursome in the tournament
- Recognition on promotional material
- Signage at the club/ dinner
- Promotional material or give-aways in the cart ditty bags

Tee Box Signage. All sponsors will have the opportunity to have their business name and logo placed on a tee box. We provide the sign, which is a replica of a golf ball about 20" in diameter. Your business name and logo will be printed on a 9x12 laminated sheet affixed to the golf ball sign. We will need a high-resolution digital copy of your logo and company name by **March 15, 2019** to ensure your sign is made up in time. You can email your copy to Joel Hatch at hatchmo80@hotmail.com Mitchell and Arnold sponsors will receive preferred holes; others will be assigned on a random basis.

Tents and Tables. If the club permits, we will make locations available for you to set up a tent or table for marketing purposes and may be either on the club patio (priority to Mitchell and Arnold sponsors) or adjacent to a hole. Hole assignments for tents and tables are on a first come, first serve basis. If you want to locate on a specific hole, contact Joel Hatch at 469-222-2192 or hatchmo80@hotmail.com. We will begin making patio assignments at 9 am on the day of the tournament and you can start to set up on the patio and tee boxes at that time. Sponsors are responsible for providing tables, chairs, tents and any other support equipment. If you want to locate at a tee box we will provide golf carts to take you and equipment out to hole. Some holes are close to neighborhood streets and may not require a golf cart. Golf carts will not remain at the holes during the tournament; however, we will have them available in case of emergency and to bring back everything at the close of the tournament. Please, no political signs or music at the holes in consideration of residents and golfers.

Ditty Bags. We will place a "ditty bag" in each cart, with marketing material and appropriate give-away items (golf balls, tees, gloves, water, power bars, etc). As a sponsor we invite you to provide ditty bag items.

Thanks again for being a sponsor at our tournament. We hope it will be a great event and will provide you the opportunity to showcase your company and show your support for our veterans. See you on April 2!